



Thurston Middle School PTA NEW Kindness Challenge!

Raise Craze Kindness is a fundraising platform for students to request donations for their **pay it forward kindness acts**. Students create a personal secure custom website where they request donations from their families, neighbors and friends to recognize their efforts in completing **acts of kindness**. The student can choose from a PTA selected list of kindness acts or create their own activity to promote paying it forward through kindness.

This will be our 1st annual Kindness Challenge event and our biggest fundraising event to support the programs sponsored by the PTA for this school year! Now we need

you to join us through corporate or *family sponsorship. Let us promote you as you promote our students. Kind sponsors like you will help make **Thurston Middle School's Kindness Challenge** a success!

Click the link to learn more about our fundraiser:

[Click HERE view the Kindness Challenge Raise Craze video](#)

Sponsorship Levels for Monetary & In-Kind Donations

DEADLINE for Corporate & Family Sponsors for t-shirt & banner printing: FRIDAY, November 1, 2019

*Please note that family sponsorship does not apply towards your student's individual fundraising which begins January, 2020.

BRONZE SPONSORSHIP (\$100 - \$199):

- Name placement on the online Thurston Raise Craze Kindness Challenge Donation Webpage,
- Thurston PTA Newsletter, and
- Thurston PTA website for the entire school year!

SILVER SPONSORSHIP (\$200 - \$349):

- All benefits of the Bronze Sponsorship plus,
- Name Placement on Event Banner

GOLD SPONSORSHIP (\$350 - \$999):

- All benefits of the Silver Sponsorship plus,
- Your name in Stu News ad, and
- Your name/logo on the back of Kindness Challenge t-shirts worn by students and staff
- Personalized Thank You For Supporting Thurston Middle School PTA Kindness Challenge flyer, which you can proudly display at your business.

DIAMOND SPONSORSHIP (\$1,000+):

- All benefits of the Gold Sponsorship and
- Promotion of your business on KX 93.5 and XL placement of your name/logo on the Kindness t-shirts, banner and all print and web media.

IN-KIND DONATIONS: In lieu of a monetary donation, we are also in need of age specific

Prize Donations for Opportunity Drawings for our middle school students.

Some suggestions are: gift cards, apparel, GoPros, Apple Watches, iPhone, laptops, tablets, Beater Board. Please contact us for further information.

Donations are tax-deductible. Thurston PTA Tax ID: 95-6206453

We appreciate your support to make this event successful and full of KINDNESS!

I am pleased to be a Kindness Challenge Sponsor in the following way(s):

Monetary Sponsors donate at <https://kindness-challenge-sponsorship.cheddarup.com> or by check (payable to Thurston PTA with Kindness Challenge Sponsorship in the memo)

Diamond (\$1,000-↑) Gold (\$350 - \$999) Silver (\$200 - \$349) Bronze (\$100 - \$199)

In Kind Donations valued at: \$ _____ Contact Person: _____ Company Name: _____

Email Address: _____ Phone: _____

Thurston Middle School PTA • 2100 Park Avenue • Laguna Beach, CA 92651 • tax id: 95-6206453
For questions or pick up: cmkllb@gmail.com Celine Macmillan Thurston PTA President (949) 466-7425